

# RENEE DI CHERRI



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## PROFILE

- **Quick and imaginative Illustrator**, accustomed to switching art styles from super cute to super real, with additional skills in 3D modeling and animation.
- **Keen video editor, storyteller and graphic designer** with a love of cameras and film, background in visual effects, motion graphics and compositing.
- **Cheerful and sunny personality**, comfortable crafting pithy copy for social properties and speaking at large events or on camera.

## PROFESSIONAL EXPERIENCE

**SketchBook Community Manager** • Autodesk, San Francisco, CA Feb 2013 – March 2017

Content creator, artist, evangelist and application designer for Autodesk SketchBook – a cross platform digital drawing and painting program for novices and professionals.

- Sole administrator for all SketchBook social media channels
- Designed ads, animation, artwork, tutorials, and more for social media
- Proven accelerated social growth - from 20k likes to 120k likes on Facebook
- Independently created video assets for inspirational interviews and tutorials

**Multimedia Production Artist** • Autodesk, San Rafael, CA Nov 2010 - Feb 2013

Joined as an intern, but quickly promoted to full time to execute video projects, collaborate with external vendors, set format specifications, and manage a full-time video studio.

- Pitching scripts, creating storyboards, on site & studio shooting
- Motion graphic design such as titles, animations, and interstitials
- Coordinated internal and external vendor schedules, media format specifications
- Managed video studio with scheduling, filming, organization, calendar

**Teacher's Assistant** • Ex'pression College, Emeryville, CA Sept 2010 - Dec 2010

Guided students through developing a robust story, original characters, dynamic storyboards, full model sheets, animatics, and sculpted maquettes.

- Application technical support for Photoshop, After Effects and Premiere
- Constructive critique and collaborative brainstorming
- Instructional drawing, painting, sculpting

## •SKILLS•

Illustration

Animation

Concept art

Graphic design

Video editing

Motion graphics

Compositing

Application support

## •APPLICATIONS•

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Adobe Premiere

Autodesk Smoke

Autodesk Maya

Avid Media Composer

Final Cut Pro

Microsoft Office

## •EDUCATION•

**Bachelor's of Applied Science,  
Animation and Visual Effects**

Ex'pression College for  
Digital Arts, Emeryville, CA  
*Valedictorian with Honors*