

RENEE DI CHERRI



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PROFILE

- **Quick and imaginative Illustrator**, accustomed to switching art styles from super cute to super real, with additional skills in 3D modeling and animation.
- **Keen video editor, storyteller and graphic designer** with a love of cameras and film, background in visual effects and compositing.
- **Cheerful and sunny personality**, comfortable crafting pithy copy for social properties and speaking at large events or on camera.

PROFESSIONAL EXPERIENCE

SketchBook Community Manager • Autodesk, San Francisco, CA Feb 2013 – March 2017

Content creator, artist, evangelist and application designer for Autodesk SketchBook – a cross platform digital drawing and painting program for novices and professionals.

- Sole administrator for all SketchBook social media channels
- Designed ads, artwork, tutorials, blog posts, and more for social media
- Proven accelerated social growth - from 20k likes to 120k likes on Facebook
- Independently created video assets for inspirational interviews and tutorials

Multimedia Production Artist • Autodesk, San Rafael, CA Nov 2010 - Feb 2013

Joined as an intern, but quickly promoted to full time to execute video projects, collaborate with external vendors, set format specifications, and manage a full-time video studio.

- Pitching scripts, creating storyboards, on site & studio shooting
- Motion graphic design such as titles, animations, and interstitials
- Coordinated internal and external vendor schedules, media format specifications
- Managed video studio with scheduling, filming, organization, calendar

Teacher's Assistant • Ex'pression College, Emeryville, CA Sept 2010 - Dec 2010

Guided students through developing a robust story, original characters, dynamic storyboards, full model sheets, animatics, and sculpted maquettes.

- Application technical support for Photoshop, After Effects and Premiere
- Constructive critique and collaborative brainstorming
- Instructional drawing, painting, sculpting

•SKILLS•

Illustration

Concept art

Graphic design

Camera operation

Video editing

Motion graphics

Compositing

Social media

Application support

•APPLICATIONS•

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Adobe Premiere

Autodesk Smoke

Autodesk Maya

Avid Media Composer

Final Cut Pro

Microsoft Office

•EDUCATION•

Bachelor's of Applied Science, Animation and Visual Effects

Ex'pression College for
Digital Arts, Emeryville, CA
Valedictorian with Honors